

**STOWE ARTS & CULTURE COUNCIL**  
**Minutes of Online Meeting**  
**Tuesday, December 1, 2020**

**Present:** Rachel Moore, chair; Meghan Reichelt; Mort Butler; Sharon Harper; Lynn Paparella (vice-chair/sitting in clerk)

**Absent:** Charlotte Maison, Kelly Holt, Hope Sullivan, Shawn Kerivan, Tom Jackman

Chair Rachel Moore called the meeting to order, after determination that the requirements for a quorum had a been met.

- Mort Butler made a motion to amend the minutes of the November 3<sup>rd</sup> meeting to reflect that Sharon Harper had been in attendance. Seconded by Lynn Paparella; unanimously approved.
- Rachel will edit a press release announcing that Stowe Arts & Culture Council is now an officially sanctioned Town Board. Rachel will send to Shawn and Sharon, who will in turn distribute and organize interviews as necessary.
- Mort will add the same information to the SACC website.
- Sharon requested arts media contacts; Rachel to comply.
- Mort will continue to post information about SACC until given alternate direction by Town Manager Charles Safford.
- Sharon, on behalf of SAA, offered SACC will receive a non-profit trade membership due to the partnership with the Town of Stowe.
- Discussion as to whether sub-committees were allowed to meet outside of the regularly scheduled meeting. Tom will be consulted.
- Lynn reported on a conversation with Greg Popa (Stowe Reporter) in which he agreed to allowing members of SACC to submit articles of 650-750 words (strictly enforced maximum) to SR's Guest Perspective section.
- Meghan reported on Spruce Peak Performing Art Center's winter concert series. First concert to feature Patti Casey and Colin McCaffrey in a streamed concert, with the possibility of limited seating in the Center. Also at SPPAC, an outside art exhibit curated by Kelly Holt.
- Discussion regarding a banner advertising the status of the "arts" in Stowe. Sharon suggested a two-sided banner. Lynn suggested the banner contain only the SACC logo, a declarative statement (such as "The Arts Thrive/Shine/Are Alive in Stowe") and SACC's website.
- SAA is creating a new page on **gostowe.com** featuring non-profits, which will include a blog for giving back during the holiday season and beyond. Page to include a blog highlighting businesses in the non-profit sector.
- Discussion to changed numbers of members on the SACC board from seven (7) to nine (9). Motion was made by Lynn; seconded by Sharon; unanimously approved.
- Regarding the updated SACC website: Sharon recommended a slider rather than boxes contacting logos. Rachel will provided information for both HOME and ABOUT pages. Mort will update the homepage. Need to work on verbiage to accompany slider. Lynn

reminded everyone of our previous decision to promote our membership in SACC. This can be accomplished via a link to SACC at the bottom of all email correspondence. (e.g. Stowe Performing Arts is a member of Stowe Arts and Culture Council.) Sharon proposed a favicon.

- Rachel discussed a public art project of which she is curator. HDAC will be involved as a partner/presenter. The project includes oral histories, facilitated conversations and mural project surrounding a theme of anti-racism. The project will be presented in Stowe and another Morrisville with the involvement of many organizations. Mort, although supportive of the idea, requested that we not vote on the project at the end of a very long meeting. Meghan added that we SHOULD be doing projects of this type. Rachel will push to get all involved. Lynn requested that Rachel provide comprehensive information on paper.
- Conversation returned to the over-street banner: Ideas regarding “tagline” should be sent to Meghan and Sharon. Meghan offered to help with the design.
- Lynn made a motion to adjourn; seconded by Sharon; unanimously accepted.