

Tuesday, November 3, 2020

Minutes of regular online meeting of the Stowe Arts & Culture Council

Item 1: Introductions

All in attendance introduced themselves.

The following SACC members were in attendance:

Rachel Moore

Lynn Paparella

Charlotte Maison-Kastner

Kelly Holt

Hope Sullivan

The following SACC members were absent:

Meghan Reichelt

Also in attendance:

Tom Jackman, Stowe Director of Planning

Mort Butler

Shawn Kerivan

Catherine Crawley

Item 2: Election of Officers

On a motion duly seconded Rachel Moore was approved as Chair.

On a motion duly seconded Lynn Paparella was approved as Vice Chair.

On a motion duly seconded Hope Sullivan was approved as Clerk.

Item 3: Review/Adopt Draft Rules of Operation

- Rachel led group discussion of Draft rules of operation
- Tom noted open meeting laws, specifically regarding group emails. As long as there's not a quorum not subject to open meeting law. Subcommittees, even though they don't have a quorum, may be subject to open meeting law.
- Rachel proposed expanding the group to 9 to include Mort Butler and Shawn Kerivan, the original at-large members of the SACC.
- Tom clarified that Rachel should send an email to the Town Manager, Charles Safford, copying the members (as long as it does not result in an email discussion). Charles will then schedule a vote for the select board to increase size of membership from 7 to 9.
- Asked if SACC could continue to have a FB page and website. Tom will check with Charles and find out if SACC needs to notify the select board – he will check to see if it needs to be sanctioned.
- Former subcommittee structure was discussed in detail.
 - Rachel reviewed previous structure. Tom will check with Charles about continuing working subcommittee groups – actions to be discussed and decided upon during board meetings – without triggering open meeting laws.
 - Rachel also suggested with a monthly SACC meeting could cover all action items and could re-evaluate need for sub committees and individuals could be tasked with helping to fulfill specific goals.

- Rachel proposed that everyone review objectives and during the next meeting we could discuss what projects / ideas we want to continue or add.
- **On a motion duly seconded the draft rules of operation were adopted.**
- Next steps: Rachel to email Charles regarding vote to expand size of Board to 9.

Item 4: Discuss Marketing & Upcoming Events

1. Rachel asked Mort if she's ready to receive information for the calendar. Mort said, yes!
2. Send to info@stoweartsandculture.org
3. We should also check if that email is on town website.
4. Sharon Harper asked if any marketing opportunities coming up via SAA. Sharon clarified that SAA site is for members only but many SACC member orgs are SACC members so can cc her too. Could do a quarterly blog on arts and creativity.
5. Lynn reminded the group of idea to have an over-the-street banner and of having Sharon suggested a press release series, Charlotte suggested starting with announcement of SACC being an official part of the town. Had also previously discussed having guest perspectives article in the Stowe Reporter. Lynn offered to ask Greg Popa. Kelly suggested asking Catherine about coordinating with the Vermont Arts Council.
6. Former mission etc can be part of the PR. Tom clarified that if we do blogs or PR individually with intention of representing the council should be vetted by SACC. Also, we have \$2,000 that can be used for things like the over-the-street banner.
7. Rachel proposed for discussion next time for SACC to be a member of SAA. Sharon will get clarification. Also proposed funds should be used to pay for the website going forward.
8. Next steps: Sharon and Shawn will work on a press release announcing SACC. Rachel to forward them the objectives to refer to.

Next meeting is scheduled for Tuesday, December 1 at 9AM.

On a motion duly seconded, the meeting was adjourned at 10:05AM.

Respectfully submitted by: Hope Sullivan