

**Stowe Arts & Culture Council Monthly Meeting**  
**August 3, 2021, 9:00 a.m., Stowe Town Hall meeting room**

*In attendance:* Mort Butler, Lynn Papadella, Beth Liberman, Sharon Harper, Cheryl Casey

*Also present:* Cindy Weber (Town liaison)

Call to order, 9:13 a.m.

July minutes - approved

1. Clarification of meeting structure -
  - a. Cindy - we can't meet unless it is posted. Meetings must be all in person, or both online and in person. Meeting at the Arts Center is also fine, as long as the date, time, and location is posted for the public. Parking is also better there.
  - b. Beth - We've always had a call-in component and that has worked just fine.
  - c. Group likes the idea of doing meetings at the Arts Center and hopes we can make those arrangements in time for the next meeting.
  
2. Stowe Arts Summer -
  - a. Mort has a box of brochures that she'll put out in the area after the meeting; also has 25 posters.
  - b. Banner is down - there is a three-week limit
  - c. Mort is having trouble getting organizations to send her information about events; she sees things on FPF and Stowe Area calendar, and uses that to update our website. But not everyone is a member of SAA.
    - i. Sharon gets a lot of information from social media to put on the SAA calendar, and reaches out to organizations via direct messaging. Will reach out to Megan for Instagram details so that we can track events on that platform, too.
    - ii. Beth recommends posting on FPF a general call for program/event information from area arts organizations. People definitely do read that.
    - iii. Sharon - we can also put a blurb at the end of the Stowe Arts Summer materials.
  - d. Lynn - what about a volunteer (intern - get younger folks involved) whose responsibility is solely to manage our social media and connect all the events going on.
    - i. Lots of opportunities to connect with College students through Sharon (who works with Champlain College grad) and Cheryl (comm professor at Champlain) and others
    - ii. Lynn will talk to Roger to make further connections with students.
    - iii. Beth - we need to formalize what an internship program will look like, so that everyone's expectations and needs are met.
  
3. Updates -
  - a. Stowe Theatre Guild will return to live theatre this fall - Hedy! In September and Much Ado in October. Cheryl is working with the new ticket manager to finalize ticketing platform information and hopefully go live by this weekend.

- b. Beth - new programming committee, so there will be things happening more culturally-oriented. No updates just now.
- c. Sharon - Stowe Arts summer blog will probably be launched later this week. Some delays because things have been so incredibly busy.
- d. Mort - Stowe Community Church is getting a new pastor. Taryn Noelle wants to do a welcome concert for him, which will be a combination of traditional and contemporary church music. Probably happening in late september. Interim pastor is leaving but he was a big supporter of getting the piece of art, "Monument," on the corner near the church, about immigration. For his last service, the church is premiering a song called "Sanctuary Song," which is to recognize immigrants' stories.
- e. Cindy - a few staff turnovers at the Library, so working on hiring people. Not a whole lot of programming just now. Two book discussions, YA reading for adults discussion, and book sale - which is going through the beginning of September. Mort will update the calendar.
- f. Beth - for the website, start adding quotes from visitors to Stowe about why they come here for the arts.
- g. Lynn - gazebo concert tonight with the town band. Sunday, Red Barat (??? sp) that will hopefully set the meadow on fire - northern Indian rhythms plus New Orleans jazz plus a bit of celtic. Final show is next tuesday with ??? and Alice Alice.

Mort - motion to adjourn

Beth - second

Adjourn, 9:56am