

Stowe Arts and Culture Council

Minutes of regular online meeting of the Stowe Arts & Culture Council

Tuesday, April 6, 2021

In attendance: Rachel Moore, Chair, Mort Butler, Kelly Holt, Lynn Paparella, Vice Chair, Sharon Harper, and Hope Sullivan, Clerk

Absent: Charlotte Kastner

Also in attendance: Cheryl Casey and Tom Jackman.

Meeting was called to order at 9:04AM

On a motion duly seconded the minutes from March 9, 2021 were approved.

1. Value Statement Discussion

Prior to this meeting, Rachel had shared a google doc draft with values statements. Group read through ideas posted so far. Hope clarified questions around what we fund – suggested we need to define what we financially support before finalizing values (and/or goals?). Lynn questioned saying arts critical to healthy democracy and innovative government. Cheryl suggested a more traditional strategic plan structure, so brief values statements. Mort asked who this document is for. Rachel suggested functions as both a public facing document and a guiding document for SACC. As next step everyone will dive in more deeply and add thoughts prior to May meeting. Sharon offered final thought of we might like to come up with longer version for guiding principles but synthesize so stylistically it's one line for external facing and internally a paragraph. Kelly asked – goals more action oriented and values are more commitments? Rachel said yes, could go that direction. Tom clarified that other committees of the town follow rules of operation and info from the town plan, nothing as fleshed out as we're aiming for.

2. Town Plan Discussion

Latest version is from 2018, nothing different in it from 2015 version related to arts and culture. Did we want to talk about adding in arts & culture section or DEI section. At March meeting Charles Safford noted that there's nothing in the town plan related to the latter. Could do something on an amendment basis. Everyone to look at entire town plan to think about how arts and culture could be more integrated.

https://www.townofstowevt.org/vertical/sites/%7B97FA91EA-60A3-4AC6-8466-F386C5AE9012%7D/uploads/STOWE_TOWN_PLAN_adopted_6.8.15.pdf

3. Updates and Reports

Sharon shared SACC 2021 media plan includes social media, email, blogs, earned media etc. Kelly asked - Should we include into agenda for next meeting what we want to do for May/June? Kelly and Sharon will coordinate

4. Website Discussion

Mort is challenged keeping the calendar up to date. Needs to go get the event info from Spruce Peak and elsewhere... Limitations on what we can do on this platform. Mort is suggesting a new homepage and would like comments. Sharon will follow up with Mort. Sharon asked if we have a database of shared imagery for this group. Rachel added where are shared images and

digital files kept for other boards, no real precedent to follow. Tom said that the Energy committee has some files on google drive and if anyone asks to see it have to provide it to the public. Still all public record but can have a google drive. Mort is going to create that for images. Sharon has some ideas on website investments to make life easier. Also suggested having a hashtag we all use on events.

Tom reminded group that we have \$2,000 that need to spend by end of June or lose it. For banners that serve a public education service they will need to be approved by select board.

Next meeting have to figure out funding so Rachel will add that to google doc for notes. Also there are openings for new members as Meghan and Shawn are stepping down. Tom not sure if openings for different boards have been announced yet. For all town Boards, first meeting in May is usually when new appointments start and that's when you elect officers. So that will be on the next agenda.

On a motion duly seconded the meeting was adjourned at 10:04AM.

Respectfully submitted by,

Hope Sullivan