

Stowe Arts and Culture Council

Minutes of regular meeting of the Stowe Arts & Culture Council at Town Hall and on Zoom

Monday, September 19, 2022

In attendance: Rachel Moore, Chair, Beth Lieberman, Renee Mitchell, Cheryl Casey, Mort Butler, Sharon Harper, and Hope Sullivan, Scribe

Absent: Kelly Holt and Lynn Paparella

Also in attendance: Cindy Weber

Meeting was called to order at 9:45 AM

1. Minutes
 - a. With a note that repeated sentences should be cleaned up, Renee will edit and resubmit. Also need to confirm if Mort was present in July.
2. Mort Butler update – SelectBoard and Maintaining the Calendar
 - a. Selectboard meetings – good to have SACC representative there.
 - b. Renee will attend 9/19 instead of Mort. Mort will attend on 10/10.
 - c. Should we continue to do the calendar? Or direct to GoStowe?
 - i. One of main things we do right now – can SAA have a calendar filtered to focus on arts and culture?
 1. SAA webmaster is 10S(?), Austin Heller in Brattleboro(?). Mort and Sharon will see if we can either:
 - a. embed SAA code on SACC website.
 - b. Alternatively make it so organizations fill out a form to be uploaded and then approved (as SAA currently does)
3. Vision
 - a. Rachel and Sharon researched other towns to see how they are organized
 - i. Rachel looked at three towns:
 - Lebanon, NH** – (paraphrased) establish policies for consideration and adoption by town in public spaces; and adoption of public art.
 - Ashville, NC** - Promote and bring art into public spaces and make it a major attraction for artists, and as cultural destination.
 - Stanford, CT** – serve as information center and focal point for arts.
 - ii. Morrisville, VT has similar policy to Lebanon, NH. Also has a maker component – showcases artists from region.
 - iii. Current goals:
 1. Info sharing: Get word out about arts and culture events
 2. Policy development
 - iv. Next step – vision discussion breakout: Sharon, Cheryl, Rachel, and Hope – will discuss and bring recommendation to the full Board.
 1. Sub-committee will meet on Wed Oct 5 at 11AM at The Current
4. Summer Update
 - a. Renee updated that she distributed brochures to lodging partners up and down the mountain road. And people were receptive.

- b. Remaining collateral will be given to Sharon who will archive a few and recycle the remainder.
 - c. For next year – maybe make it Stowe Arts and it can have longer shelf life – year-round? Consider a rack card and use distribution company?
 - i. May be cost prohibitive – could limit to key visitor spots. Sharon will research for discussion at the next meeting.
5. Artwork in Public Places
- a. Rachel sent a document that she has reviewed with Charles and Hope. Committee is asked to make a comment on the shared document by next Monday. Following that Rachel will share with Charles.
6. Other business updates
- a. Lynn had said she could do social media while Kelly is gone. Rachel will confirm.
 - b. Cheryl will follow up with Beth to see if she was able to attend the Moscow Planning meeting and what came out of that.
 - c. First Wednesday of every month is the rec commission (at 5). Rachel will attend the next one.
 - d. Planning Commission is meeting tonight – Hope will update.
 - e. Cheryl updated on STG’s final show of the season.
 - f. Hope updated on prohibitive cost to use the Stowe Arena – suggested adding to policy discussion, in addition to public art in public spaces, public usage of town facilities and spaces, for creative activity.
 - g. Rachel announced upcoming inaugural Vermont Prize celebration and artist talk on the Tuesday 9/27 from 5 to 6.
 - h. Library is doing a community survey right now.

Next meeting is October 17, 2022 at 9AM.

On a motion duly seconded the meeting was adjourned at 9:49AM.

Respectfully submitted by,
Hope Sullivan