

Stowe Arts and Culture Council (SACC)

5/15/23

In- person: Rachel Moore, Lynn Paparella, Cindy Weber, ZOOM: Mort Bulter, Peggy Freedson, Julianne Nickerson

March meeting minutes are missing; Rachel will gather her notes to create official minutes.

April meeting minutes approved.

Vice- Chair vote

Lynn Paparella was proposed for Vice- Chair. Nominated by Mort Butler, seconded by Julianne Nickerson. No discussion. Passed. Welcomed back into the role.

Committee Meeting Reports

Stowe Arts Summer- Mort reported out

Question if need to ask board for approval of use of funds? Plan to use about the same amount of money spent last summer. The amount was approved by the board chair for committee to move forward.

Made aware that full budget is \$2000.

A Postcard is being developed to be shared in the community, mailing is being explored but cost will decide if possible.

The Post card language was "Word Smithed" by the group. Mort will make edits and share with Sally Stetson to create the postcard with images from various events.

Marketing Meeting- Mort also reported out, Carrie from SAA is out sick today, she is facilitating the marketing meeting.

Separate meeting minutes were reviewed.

Take away message was to develop an overall plan and strategy.

A short-term plan was developed to address the needs of Stowe Summer Arts but needs to continue work to develop plan for the year.

Selectboard meeting -May 24 Rachel report

1 seat is open on the council, interviews were offered in April, but due to conflicts no candidates came from those, May 24 will be another interview with hopes to bring a new member after the interview with selectboard. Rachel will try to attend and see if Lynn would be permitted to sit on the interview as Vice Chair if Rachel cannot.

Outdoor Sculpture show is being proposed on May 24 by The Current to the selectboard. Hoping for council support for approval.

Follow up Action Items

- Roger Murphy-
 - Lynn reaching out to see if SHS students are available to provide social media support to Kelly who is leading the social media campaigns, Lynn will connect with Kelly on exact needs and support to clarify ask.
 - Lynn to also ask Roger, if SHS will be available to distribute postcards to local businesses, especially local restaurants, and hotels. Peggy has volunteered her HS student to help in that effort.
- Grep Poppa Stowe Guide- Lynn to connect
 - Stowe Guide has been published so no ad in that publication.
 - Ask for donation for online banner on Stowe Reporter page for Stowe Arts Summer.
 - Ask for donation in paper with QR code for Stowe Arts Summer
- Selectboard
 - Submit outline of plans
 - Need to submit any policy change requests.
 - Do we want to change term limits from 1 year to 3 years? For Discussion

The Role of The Council

Currently is used to Marketing existing events, wonder about shift to creating events as a collective.

Providing Education Activities with Bigger Impact

Is the Council Producing Events or Facilitating them?

Wanting to bring in Big ACTS

Connecting the Community to Arts Education opportunities

Can we be a clearing house of Music Lesson, art lessons, Art Educators? Fine line as a council of the town can not promote other organizations and for profits.

Past history of Inspiring Event of the Town Hall Meeting that brought the community together and created a collective moment and energy around Arts.

Rachel reviewed the MISSION

Our Mission:

- 1 To represent and advocate for the needs and desires of arts and culture nonprofit and for-profit organizations in Stowe.
2. To seek collaboration with the public, schools, municipality, and business community to further their goals through arts and cultural activities.
3. To explore and promote ways to address cultural, social, and environmental issues through arts education and integration.
4. To advise and participate in integration of arts and culture in town planning decisions including the Selectboard, Planning Commission, and other municipal bodies.
5. To encourage commitment to diversity, equity, and inclusion across all sectors of the community.

Future meeting to discuss the Mission and make sure we are addressing all areas. Generally agreed number 1 is addressed, not sure how well 2-5 are addressed.

NEXT STEPS

June will be meeting of Rachel and Carrie, **no meeting June 19 is a holiday.**

July have a mini-retreat to visit Mission and Marketing plans

- Rachel will reach out to local person to see if interested in facilitating the meeting for free
- Doodle Poll will go out to find date for a 2-3 hour meeting in July