



**TOWN OF STOWE  
PLANNING COMMISSION  
Meeting Minutes  
April 15, 2024**

The Town of Stowe Planning Commission held a meeting on **Monday April 15, 2024**, starting at 5:30 p.m. The meeting was held at the Stowe Town Office with remote participation via Zoom. The meeting began at 5:30 pm. Members present included Bob Davison, Jill Anne, Brian Hamor, John Muldoon, Chuck Ebel, and Neil Percy. Staff Sarah McShane was present. Rebecca Stone (consultant) and Walter Frame were also present.

The meeting was called to order by Vice Chair B.Hamor at approximately 5:30 pm.

**Adjustments to the Agenda & Public Comments on Non-Agenda Items**

No public comments.

**Review Prior Meeting Minutes [04/01/2024]**

C.Ebel motioned to approve the meeting minutes from April 1st. J.Anne seconded. The motion passed unanimously.

**Stowe Town Plan Update – Community Engagement**

Consultant Rebecca Stone of Community Workshop LLC was present; the Commission continued the discussion from the last meeting. R.Stone provided an overview of the next decisions; name, logo, tag line; early engagement, followed by questions and input. Members discussed the proposed logo and project name 'Stowe 2050'. Members were unsure whether it may need to be further explained and how it may be received by the community. Members agreed the project name was aspirational and intended to encourage the community to look towards the future. R.Stone will modify the colors in the logo with less emphasis on bright red. R.Stone explained early engagement efforts are intended to create a buzz and interest. Graffiti walls, such as chalkboards, large posters, stickers, etc. could be used and coordinated with a kit of questions. A community survey could also be launched following the early buzz. She open-endedly asked the Commission- What do we want to know from people? She explained high level, broad questions engage people and are effective early on; specific questions could follow later in the process. Responses to early engagement questions could be themed into different topic areas and used to develop more specific questions. Members discussed the need to focus on what elements of the community should be protected and maintained, understanding what people love most about the Stowe community, favorite places, whether certain conditions, like traffic, have impacted their personal choices or behavior and/or quality of life, etc. Members briefly discussed budget for materials and whether to engage both residents and visitors. Members spoke of past barn dances and how they would bring the community together. Members discussed possible activities and issues to focus on and the need for questions/engagement to be solution based.

**Updates/Correspondence/Other Business**

No correspondence. Members discussed upcoming community meetings and activities.

**Review Upcoming Meeting Schedule**

Next PC Meeting Date- 5/6/2024.

The meeting adjourned at approximately 7:00 pm.

Respectfully submitted,

Sarah McShane, Planning & Zoning Director