

Agenda Summary

July 11, 2022

Agenda Item No. A-6

Stowe Arts & Culture Council Street Banner Application

Summary: Enclosed is an application from the Stowe Arts & Culture Council for a street banner over South Main Street to promote Summer Art Events. It will state “Celebrating a Vibrant Stowe Arts Summer” and will include a web address to the Stoweartsandculture.org, which will have a calendar of art events.

The banner application is being brought to the Stowe Selectboard for consideration because it falls under governmental speech. It is not a specific community event. This is to promote general summer events through a Town Council.

Town Plan Impact: Town Plan Arts & Culture Goal: *To actively promote local arts and culture, to the benefit of Stowe area residents, visitors, and businesses; and to continue to become the primary regional center and visitor destination for the arts and culture in northern Vermont.*

Fiscal Impact: N/A

Recommendation: Move to approve the Stowe Arts & Culture Council Summer Arts Banner as governmental speech to be erected from 7/18/22 through 8/8/22 or as otherwise may be accommodated for a maximum of twenty one days.

TOWN OF STOWE
EVENT BANNER APPLICATION

Organization Name: Stowe Arts & Culture Council
Contact Name: Sharon Harper
Contact Phone: 802-635-0482
Email: sharonh@gostowe.com

Banners are only hung up and taken down on Mondays. When planning what week(s) you want your banner up, please take this into consideration.

Banners are required to be **dropped off between 8am and 4pm the Thursday before the week of display** at the **Stowe Electric Garage located at 435 Moscow Road, Stowe.** Banners must be delivered on time in order to guarantee placement the following Monday morning.

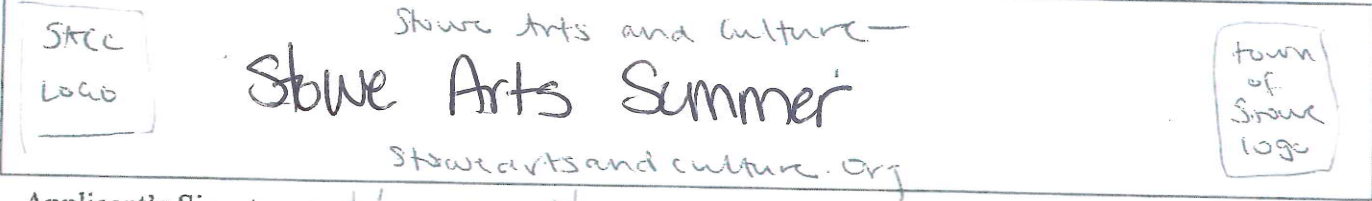
Banners are required to be **picked up the week after the banner is displayed.** Banners can be picked up at the **Akeley Memorial Building located at 67 Main Street, Stowe.** The Town of Stowe is not responsible for storing banners and is not responsible for any damage that may occur during storage. **Banners left more than one month at the Akeley Building may be disposed of.**

Banners and Banner Application must adhere to all sections of the Town of Stowe Selectboard Policy on Over the Road Banners starting on Page 2 of this application. By signing below, Applicant agrees to the Policy and Indemnity Clause as attached.

Week(s) for Display: 7/11/22, 7/18/22, 7/25/22
Please Note: Banners may be up for one week prior to the event and for the duration of the event only. During the peak season, from June to October, banners are permitted for one week only. In no instance shall a special events banner be displayed for longer than 21 days.

Display location requested (Only one location can be requested June through October):
 South Main Street Mountain Road

Banner Design (Please include a mockup of the banner, or an accurate depiction of the banner)



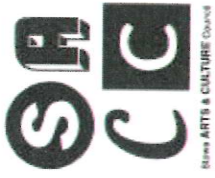
Applicant's Signature: Sharon Harper
Date: 6/27/22

A \$25 fee/week is required with the application. Payment is required for processing all banner requests. Your banner application is not considered final until payment is received.

For Office Use: Date Application Received: 6/27/22 Date Payment Received: N/A

Banner approved for the week(s) of: _____

to Selectboard for Approval as Gift Speech 7/11/22



Celebrating a vibrant

STOWE ARTS SUMMER

stoweartsandculture.org

