

## CONSULTANT INTRODUCTION

The Town of Stowe has engaged the team of Broadreach Planning & Design and Heritage Landscapes, LLC to undertake the work of developing a Master Plan for Memorial Park.

**Broadreach Planning & Design** (BPD) is an innovative small business focusing on bicycle and pedestrian facility planning, design, and development as well as the other recreational and transportation needs of the communities in which they are found. Expertise offered through BPD includes bicycle and pedestrian facility planning and design, transportation policy planning, transportation corridor studies, land use planning, park and recreational planning and design, environmental planning and analysis, feasibility studies, and public involvement. Based in Charlotte, Vermont, BPD brings a commitment to project excellence and client satisfaction for every project it undertakes in New England or beyond.

BPD staff has served as project managers and/or designers on numerous municipal park planning projects and recreation plans including:

- Missisquoi River Park Master Plan, Richford, Vermont;
- Hudson River Waterfront Park Master Plan, Irvington, New York;
- Brennan Park Master Plan, Town of Williston, Vermont;
- Fairfax Recreation Park, Town of Fairfax, Vermont;
- Cedar Lake Park Master Plan, Town of Ossining, New York;
- Champlain Scenic Byways Pocket Parks, Clinton County, New York;
- Wesley Hills Park, Wesley Hills, New York;
- Gedney Park, New Castle, New York;
- Briarcliff Manor Park, Briarcliff Manor, New York;
- The Parade, New London, Connecticut;
- Westchester County Hudson River Park, Tarrytown, New York;
- The Village of Pleasantville Recreation Master Plan, Pleasantville, New York; and
- The Village of Rye Brook Recreation master Plan, Rye Brook, New York.

BPD staff has also provided site planning services for commercial, not-for-profit, municipal, and residential projects ranging from a prison, to subdivisions, hospitals, office parks, subdivisions, and downtown towers.

***Jim Donovan, FASLA, AICP***, landscape architect and certified planner, brings 30 years of local, regional, national, and international experience in planning, landscape architecture, and environmental design to BPD. BPD projects, as well as earlier work by Mr. Donovan, emphasize the creation of livable communities in harmony with natural environments.

Jim will serve as the project manager and primary contact for the Town of Stowe with our team. In addition to managing recreation and park planning projects in New England and New York, he has also managed numerous localized projects addressing the feasibility, planning, and implementation of site-specific residential, commercial, and pedestrian and bicyclist projects. This work has involved the preparation of permit applications, environmental impact statements, and other documents necessary to allow the permitting and construction of the projects. In Vermont, Jim has obtained Conditional Use Permits and Army Corps of Engineer General Permits for activities in wetlands or

wetland buffers, Act 250 permits, Planning Commission or Development Review Board permits or approvals, and other Agency of Natural Resources permits.

Jim also has extensive public involvement experience, much of it related specifically to community planning for recreation, bicycle, or pedestrian projects. He has run successful local, regional, and statewide public involvement programs, which have included public work session, on-line interactive questionnaires, one-on-one interviews, focus groups, newsletters, radio programs, and other means of working with the public. He is very good at running public work sessions in an open and friendly manner that encourages participation; several of the references for BPD included at the end of this proposal have worked with Jim on planning and running public work sessions.

**Heritage Landscapes LLC**, (HL) a woman-owned professional firm, has offices in Charlotte, Vermont; Norwalk, Connecticut; and Asheville, North Carolina. Since 1987, HL has specialized in projects focusing on culturally valuable landscapes. Nearly 400 projects for the landscapes of parks, parkways, campuses, institutions, museums, estates, historic sites, cemeteries and residential grounds are credited to the firm. This diverse group of works addresses landscapes of various types and sizes, from a few to several hundred acres and includes single, multiple property, neighborhood, community and linear corridor landscapes. Their cultural landscape project scopes include historic research, existing conditions documentation, analysis, design studies, community outreach, public education and interpretation, heritage tourism, construction documents, management, maintenance and implementation initiatives. Products take the form of focused and comprehensive master plans, cultural landscape reports, guidelines, signage, brochures, fund-raising materials, staff and volunteer guidance, construction documents and maintenance calendars. Heritage Landscapes LLC's expertise in cultural landscape preservation and stewardship embraces all aspects of the renewal and vibrancy of these important properties. HL begins its projects by understanding the values inherent in and ascribed to cultural properties and from this basis conducts their work toward safeguarding, modifying to suit current needs, communicating about and seeking to ensure the perpetuation of cultural landscapes. Though treasured for their multiple values, the viability of cultural landscapes depends on projects that bring them to full use, enjoyment, and sustainability for the people of today and tomorrow.

Much of HL's work focuses on historic park renewal. They have provided expert master planning and/or construction documents for parks and park systems in Baltimore, Maryland; Washington, DC; Fort Wayne and Indianapolis, Indiana; Seattle, Washington; Louisville, Kentucky; Hartford, Connecticut; Boston, Massachusetts; New York City, New York; and Pittsburgh, Pennsylvania. Much of this work is for actual construction projects within the parks, for which HL has prepared costs estimates to be used in funding and bidding. They will be bringing this expertise in working in existing parks and in providing detailed, accurate costs estimates to the project.

**Patricia O'Donnell, FASLA, AICP**, Principal of HL, is well known for her contributions to the application of preservation standards and guidelines to the historic landscapes of communities. She is a hands-on principal working daily on project efforts with a talented staff. Firm experience over the past 22 years has resulted in over 400 landscape preservation commissions for public historic places in the United States, to include national historic landmarks, national register and locally listed historic properties that include planning and implementation projects addressing contemporary communities. In particular, Heritage Landscapes successful, award-winning historic community commissions include the design and construction documents for the upgrade to all five of the largest parks in Pittsburgh and the three largest parks in Baltimore, Maryland; ongoing guidance for landscape stewardship and preservation at Shelburne Farms, Vermont; historic parkway

rehabilitation to include enhanced multi-modal pedestrian and bikeways in Louisville, Kentucky; the recently started upgrades to the master plan for the Jefferson Memorial in Washington, DC.

*Tom Helmkamp* of HL has been providing graphic and AutoCAD support for park and preservation projects for over seven years. His work defined the look of the Westchester County Park Master Plan drawings as well as informed the extensive restoration and redesign work at Valley Forge National Historical Park.